

# Karen Brown Markley

Creative, versatile and reliable designer/illustrator  
with extensive print experience

## employment

January 2005 - January 2009

**Deputy Art Editor: Travel Trade Gazette**, London, a weekly newspaper for the travel industry. Responsibilities included liaising with editors to lay out and design pages and create illustrations and graphics, for the paper and the website. Previously, as a freelance designer on *TTG*, was involved in helping implement a redesign in September 2004. Designed new A4 supplement magazine, *TTG Knowledge*. This position required good relationships with team members, attention to detail, and a creative approach with tight deadlines.

November 2002 - July 2003

**Designer, Artworker: Target Litho**, a print shop in Cottenham, Cambridgeshire. Responsible for typesetting, artworking, pre-press and design work.

July 1997 - September 1998

**Artworker: WMA**, Bury St Edmunds, a division of YTKO, an ad agency. Liaised with translators and clients to produce foreign language adaptations and final print-ready artwork and film for US clients, including Analog Devices and Dell, for placement in European B2B publications.

November 1996 - March 1997

**Typesetter (temporary): Quayside Press**, typesetting and design for a Cambridge print shop.

July 1987 - July 1992

**Freelance design and illustration** for a range of clients based in the US.

July 1986 - July 1987

**Designer: Unitarian Universalist Association**, world headquarters, Boston, Massachusetts, USA. Responsible for promotional materials including book design, illustration, flyers and brochures.

May 1984 - June 1986

**Senior Designer: Miller Freeman Publishing Company**, Boston, Massachusetts. Layout, design, illustration and cover art for several technical trade magazines, including *Electronic Imaging* and *Circuits Manufacturing*. Promoted to **Art Director** on *Circuits Manufacturing* in May 1985.

November 1983 - May 1984

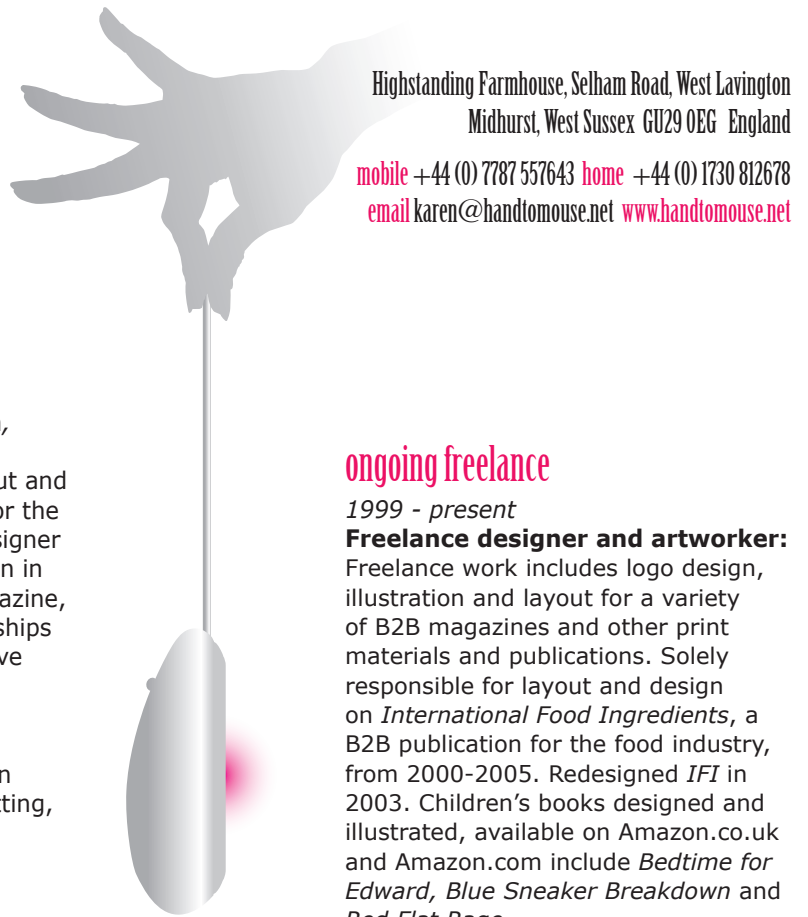
**Production Artist: Hamel Publishing**, Natick, Massachusetts: Direct mail advertising design.

October 1982 - November 1983

**Staff Artist: Bartex Publishing**, Waltham, Massachusetts. Layout, design and illustration for electronics and appliance trade magazines.

June 1980 - October 1982

**Graphic designer: SMH Bar Review**, provider of courses for law students in Boston, Massachusetts. Design, illustration and artwork for textbooks, posters and advertisements.



hand to mouse

design

illustration

artworking

layout

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## ongoing freelance

1999 - present

### Freelance designer and artworker:

Freelance work includes logo design, illustration and layout for a variety of B2B magazines and other print materials and publications. Solely responsible for layout and design on *International Food Ingredients*, a B2B publication for the food industry, from 2000-2005. Redesigned *IFI* in 2003. Children's books designed and illustrated, available on Amazon.co.uk and Amazon.com include *Bedtime for Edward*, *Blue Sneaker Breakdown* and *Red Flat Rage*.

Developed branding for London-based accountancy firm and insurance brokers.

Clients based in the US include a private library and logo design work for a web design company. Recent work also includes some writing, editing and proofreading.

## education

1981 **Bachelor of Fine Arts**, Massachusetts College of Art, Boston, Massachusetts, USA

1996 **A-Level German**

## software expertise

Extensive experience with **Adobe Creative Suite** (Photoshop, Illustrator, InDesign) and **Quark XPress** for **Apple Mac**. Experience with Adobe **ImageReady** and **Windows**

## personal

**Hobbies and interests:** travel, languages, gardening, painting and drawing.

US citizen, with **permanent resident status** in England since 1992.

**Languages:** Basic Spanish, French and German.

Familiar with Russian alphabet.

## references

Referees from freelance clients and former employers available on request. Samples available.