

Karen Brown Markley

Creative, versatile and reliable designer/illustrator
with extensive print experience

Highstanding Farmhouse, Selham Road, West Lavington
Midhurst, West Sussex GU29 0EG England

mobile +44 (0) 7787 557643 home +44 (0) 1730 812678
email karen@handtomouse.net www.handtomouse.net

employment

January 2005 - January 2009

Deputy Art Editor: Travel Trade Gazette, London,
a weekly newspaper for the travel industry.
Responsibilities included liaising with editors to lay out and
design pages and create illustrations and graphics, for the
paper and the website. Previously, as a freelance designer
on *TTG*, was involved in helping implement a redesign in
September 2004. Designed new A4 supplement magazine,
TTG Knowledge. This position required good relationships
with team members, attention to detail, and a creative
approach with tight deadlines.

November 2002 - July 2003

Designer, Artworker: Target Litho, a print shop in
Cottenham, Cambridgeshire. Responsible for typesetting,
artworking, pre-press and design work.

July 1997 - September 1998

Artworker: WMA, Bury St Edmunds, a division of
YTKO, an ad agency. Liaised with translators and clients
to produce foreign language adaptations and final
print-ready artwork and film for US clients, including
Analog Devices and Dell, for placement in European B2B
publications.

November 1996 - March 1997

Typesetter (temporary): **Quayside Press**, typesetting
and design for a Cambridge print shop.

July 1987 - July 1992

Freelance design and illustration for a range of clients
based in the US.

July 1986 - July 1987

Designer: Unitarian Universalist Association,
world headquarters, Boston, Massachusetts, USA.
Responsible for promotional materials including book
design, illustration, flyers and brochures.

May 1984 - June 1986

**Senior Designer: Miller Freeman Publishing
Company**, Boston, Massachusetts.
Layout, design, illustration and cover art for several
technical trade magazines, including *Electronic Imaging*
and *Circuits Manufacturing*. Promoted to **Art Director** on
Circuits Manufacturing in May 1985.

November 1983 - May 1984

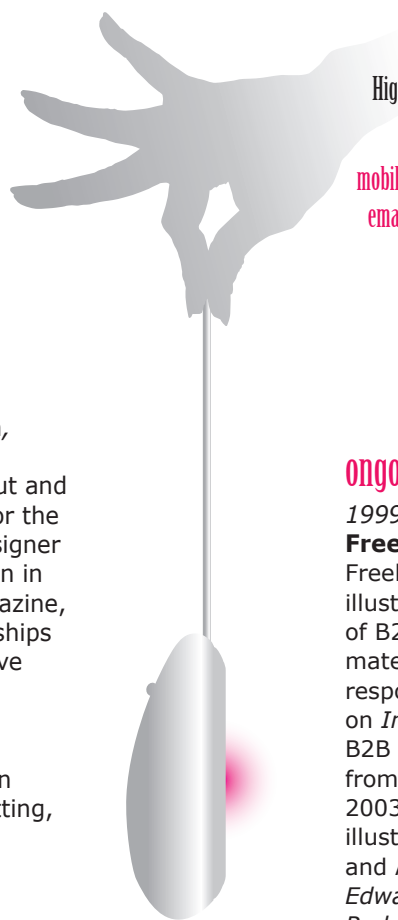
Production Artist: Hamel Publishing, Natick,
Massachusetts: Direct mail advertising design.

October 1982 - November 1983

Staff Artist: Bartex Publishing, Waltham,
Massachusetts. Layout, design and illustration for
electronics and appliance trade magazines.

June 1980 - October 1982

Graphic designer: SMH Bar Review, provider of
courses for law students in Boston, Massachusetts.
Design, illustration and artwork for textbooks, posters
and advertisements.



hand to mouse
design
illustration
artworking
layout

ongoing freelance

1999 - present

Freelance designer and artworker:

Freelance work includes logo design,
illustration and layout for a variety
of B2B magazines and other print
materials and publications. Solely
responsible for layout and design
on *International Food Ingredients*, a
B2B publication for the food industry,
from 2000-2005. Redesigned *IFI* in
2003. Children's books designed and
illustrated, available on Amazon.co.uk
and Amazon.com include *Bedtime for
Edward*, *Blue Sneaker Breakdown* and
Red Flat Rage.

Developed branding for London-
based accountancy firm and insurance
brokers.

Clients based in the US include a
private library and logo design work
for a web design company. Recent
work also includes some writing,
editing and proofreading.

education

1981 **Bachelor of Fine Arts**,
Massachusetts College of Art, Boston,
Massachusetts, USA

1996 **A-Level German**

software expertise

Extensive experience with **Adobe
Creative Suite** (Photoshop,
Illustrator, InDesign) and **Quark
XPress** for **Apple Mac**. Experience
with Adobe **ImageReady** and
Windows

personal

Hobbies and interests: travel,
languages, gardening, painting and
drawing.

US citizen, with **permanent resident
status** in England since 1992.

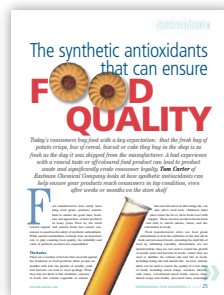
Languages: Basic Spanish, French
and German.

Familiar with Russian alphabet.

references

Referees from freelance clients
and former employers available on
request. Samples available.

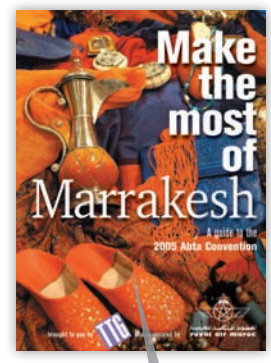
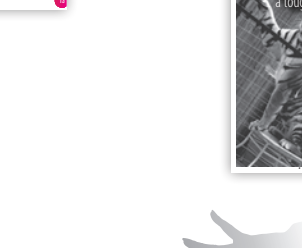
Karen Brown Markley publication design



Brief: To create a new training guide for *Travel Trade Gazette*, a travel industry publication. I added bright colours to the limited palette of the parent publication. The logo had to incorporate the *TTG* logo. I went for a bold, clear design, and added tabs to clearly mark out the sections. **Goal:** Visually appeal to travel agents and motivate them to get more training. Time for final design from brief to finish: 7 days.



Brief: A charity newsletter. I chose A4 folded into A5 with no bleed for ease of output by branch. As well as designing publication, I lay out and source or create all pics. I also edit and write headlines. **Goal:** an inexpensive but professional publication to solicit donations.



karen@handtomouse.net
Tel: (+44) 01730 812678
Mobile: 07787 557643
Highstanding Farmhouse
Selham Road, West Lavington
Midhurst, West Sussex
GU29 0EG England
www.handtomouse.net

Bear essentials

Never mind Paris - other cities are diamond

A plan for all seasons

Clubbing holidays

Know the ropes

Supersize my car

Hanging on

The strong pull of home

Cut yourself a bespoke margin

Animal Archive

Bread improvers

to hand mouse
reliable creativity

karen@handtomouse.net
Tel: (+44) 01730 812678
Mobile: 07787 557643
Highstanding Farmhouse
Selham Road, West Lavington
Midhurst, West Sussex
GU29 0EG England
www.handtomouse.net

www.handtomouse.net

Karen Brown Markley advertising and promo

ADVERTISEMENT FEATURE

Discover England's hidden secrets

England continues to reveal as a rich, beautiful, and diverse country. With its rolling hills, historic towns, and vibrant cities, there's always something new to discover. From the quiet villages of the Cotswolds to the bustling streets of London, England offers a wealth of experiences for everyone.

City breaks
England's cities have come on leaps and bounds with a mix of historic architecture and modern amenities. From the historic streets of Bath to the modern skyline of London, there's always something to see and do. Enjoy the best of both worlds with a city break in England.

A cultural country
England is a country of rich culture and heritage. From the ancient ruins of Stonehenge to the modern art galleries of London, there's always something to see and do. Enjoy the best of both worlds with a cultural trip to England.

enjoyEngland.com

Royal Hideaway Ensenachos

Celebration of the opening of Cuba's best ever beach resort

Occidental Hotels & Resorts is proud to announce the opening of the new Royal Hideaway Ensenachos, a luxury beach resort in Cuba. The resort features a stunning beach, a world-class spa, and a variety of dining options. It's the perfect place to relax and enjoy the best of Cuba.

Occidental Hotels & Resorts

Where CAN YOU find LOCAL INFO FRIENDLY FACES WiFi (24/7!) FILMS ART CLUBS TALKS GAMES AND BOOKS! for EVERYONE?

(The Gafney Library!)

WANT TO TEXT IN YOUR PAINMAST?
You can now text in your painmaster! The Gafney Library has a dedicated text line for your painmaster. Text us at 01730 812678 and we'll be there for you.

BE OUR FRIEND
We're looking for new friends! The Gafney Library has a dedicated text line for your friend. Text us at 01730 812678 and we'll be there for you.

VOLUNTEER!
We're looking for new volunteers! The Gafney Library has a dedicated text line for your volunteer. Text us at 01730 812678 and we'll be there for you.

DISCOVER THE AMAZING THINGS AND RESOURCES AT THE GAFNEY!

TTG knowledge Your essential training guide Caribbean

TTG's 2008 Training programme for the UK travel trade

TTG Knowledge Caribbean is a comprehensive training guide for the Caribbean travel trade. It covers everything you need to know about the Caribbean, from the history and culture to the latest travel trends. It's the essential training guide for anyone in the Caribbean travel trade.

TTG knowledge

Get SuperSmart: with our bigger and better SuperClubs courses.

TTG's SuperSmart courses are the best way to get up to speed on the latest travel trends. They cover everything you need to know about the travel trade, from the history and culture to the latest travel trends. It's the essential training guide for anyone in the travel trade.

TTG knowledge

It's a know-brainer: The course you know the better you will.

TTG's know-brainer course is the best way to get up to speed on the latest travel trends. It covers everything you need to know about the travel trade, from the history and culture to the latest travel trends. It's the essential training guide for anyone in the travel trade.

TTG knowledge

TTG knowledge Your essential training guide Middle East

TTG's 2008 Training programme for the UK travel trade

TTG Knowledge Middle East is a comprehensive training guide for the Middle East travel trade. It covers everything you need to know about the Middle East, from the history and culture to the latest travel trends. It's the essential training guide for anyone in the Middle East travel trade.

TTG knowledge

Small Wonders Lisa Damtoft

Small Works

Lisa Damtoft is a professional photographer and designer. She specializes in creating beautiful, small-scale works of art. Her work is inspired by nature and the world around us. She's a true artist and a true professional.

Lisa Damtoft

Small Wonders Lisa Damtoft

Small Works

Lisa Damtoft is a professional photographer and designer. She specializes in creating beautiful, small-scale works of art. Her work is inspired by nature and the world around us. She's a true artist and a true professional.

Lisa Damtoft

Bespoke printed tapes

Qualitape UK is a leading manufacturer of bespoke printed tapes. We specialize in creating high-quality, custom-printed tapes for a wide range of applications. Our tapes are made from the finest materials and are printed with the latest technology. They're the perfect solution for anyone who needs a custom-printed tape.

Qualitape UK

Go ahead, TREAT yourself!

TTG is the perfect place to go when you want to treat yourself. We have a wide range of products and services that are perfect for anyone who wants to indulge themselves. From our delicious food and drinks to our relaxing spa treatments, we have everything you need to make your trip to TTG a truly special one.

TTG

Small Wonders Lisa Damtoft

Small Works

Lisa Damtoft is a professional photographer and designer. She specializes in creating beautiful, small-scale works of art. Her work is inspired by nature and the world around us. She's a true artist and a true professional.

Lisa Damtoft

Karen Brown Markley logo design



The Gafney Library



Tailored care and styling for your dog



Association of Retiring Dentists

Transitioning the Lives of Dentists



karen@handtomouse.net
Tel: (+44) 01730 812678
Mobile: 07787 557643
Highstanding Farmhouse
Selham Road, West Lavington
Midhurst, West Sussex
GU29 0EG England
www.handtomouse.net

